

SVC – MAKE-UP LIST AND BASIC APPLICATION INSTRUCTIONS

Make-Up List

- Eye Shadow - purchased from Chorus / Make Up Chair
 - Ben Nye Pressed Eyeshadow
 - Toast (\$12)
 - Taupe (\$12)
 - Greystone (\$12)
- Blush – purchased from Chorus / Make Up Chair
 - Ben Nye Blush
 - Misty Pink (\$12)
- Additional Pieces – purchase on your own
 - Foundation
 - Your choice of product / shade
 - Needs to look natural
 - Full coverage if possible
 - Highlight Eye Shade (your choice)
 - L'Oreal Infallible 24 HR Shadow in *Iced Latte*
 - Secondary option: Cover Girl Eye Enhancers in *Bedazzled Biscotti*
 - Available at drug stores and on Amazon
 - Lipstick – Maybelline SuperStay 24 Color in 24/7 *Fuschia*
 - Will be readily available at drug stores and on Amazon
 - Lip Gloss – clear or light pink gloss of your choice
 - Black mascara – your choice
 - Black eye-liner – your choice
 - Eyebrow pencil – your choice
 - False eyelashes
 - Can be glue or magnetic – your choice
- Nails – clear polish or French Manicure

Application Notes / Tips

- Start with a clean face freshly moisturized.
- Foundation: Apply your choice of foundation all over the face. We don't necessarily have to match shades but we do want everyone to look natural. We will make any adjustments necessary in make up checks with powder and/or bronzer
- Apply Eyelashes
 - Can use glue on eyelashes or magnetic eyelashes, whatever your preference. Lashes need to be applied prior to liner and I find it helpful to apply prior to shadow as well.
- Eyeshadow / Eyes
 - Start with Toast, covering entire eyelid from lash to brow.
 - Apply Greystone in the crease of the lid, if you have hooded eyes, you may need to apply higher than you think.
 - Use the Taupe to blend the Greystone and Toast colors. You want to be able to see the Toast both above and below the Greystone.
 - Apply the Iced Latte just below the eyebrow and also a little just above your lash line for sparkle. You will need more of this on your eyebrow than you think.
 - Apply black eyeliner to top lid and along bottom lashes. No wings please.
 - Apply mascara to false eyelashes, at least two coats.
 - NOTE: The basic goal of the eyeshadow application is to enhance the eye. To achieve this, the darkest shades need to be visible above your eye when your eye is open. I find it helpful to apply the shadow with my eyes open so that I can see the darkest shades contoured above the open eye.
- Eyebrows: These are very important in conveying emotion on our face
- Blush: Apply to the apples of your cheeks and blend back and up toward hairline.
- Lips: Apply color to clean lips. Let dry. Apply clear cover over the color. Use clear/light pink gloss just before stage.

To consider as you apply your makeup, taken directly from the Visual Communication Category Description (emphasis added by me):

"Makeup and hairstyles may also be used to create a mood, scene, or character. The spotlight in a performance is on the performing unit and not on any single individual. To reinforce the unit appearance, the performer strives to **apply makeup in such a manner that supports the overall picture and minimizes distraction.**"

"Communication with the audience includes the use of the eyes, eyebrows, cheeks, and mouth. The primary purpose of stage makeup is to define facial features so that the audience can see and respond to performers' facial expressions. Stage makeup is an important part of the stagecraft, whether the costume be a sophisticated gown or that of a specific character. The intensity of stage lighting tends to fade color. The performer can compensate for this by increasing the vibrancy and intensity of stage makeup. The shade of makeup should result in a natural-looking complexion **UNDER THE STAGE LIGHTS.** Again, the audience connection is of primary importance, and any techniques employed to minimize or enhance individual features must remain in harmony with the finished unit look rather than becoming obvious to the viewer. The visual communication judge bases the evaluation of makeup on the overall effectiveness of the performers' makeup, not on the colors, product, or techniques used. "